



TERMS & CONDITIONS

ABN: 98 143 800 910 | <https://seokings.com.au>

Welcome to SEO Kings

These terms and conditions outline the rules and regulations for the use of SEO Kings's Website.

By accessing this website we assume you accept these terms and conditions in full. Do not continue to use SEO Kings's website if you do not accept all of the terms and conditions stated on this page.

The following terminology applies to these Terms and Conditions, Privacy Statement and Disclaimer Notice and any or all Agreements: "Client", "You" and "Your" refers to you, the person accessing this website and accepting the Company's terms and conditions. "The Company", "Ourselves", "We", "Our" and "Us", refers to our Company.

"Party", "Parties", or "Us", refers to both the Client and ourselves, or either the Client or ourselves. All terms refer to the offer, acceptance and consideration of payment necessary to undertake the process of our assistance to the Client in the most appropriate manner, whether by formal meetings of a fixed duration, or any other means, for the express purpose of meeting the Client's needs in respect of provision of the Company's stated services/products, in accordance with and subject to, prevailing law of Victoria.

Any use of the above terminology or other words in the singular, plural, capitalisation and/or he/she or they, are taken as interchangeable and therefore as referring to same.

1. Cookies

1.1 We employ the use of cookies. By using SEO Kings's website you consent to the use of cookies in accordance with SEO Kings's privacy policy. Most of the modern day interactive web sites use cookies to enable us to retrieve user details for each visit. Cookies are used in some areas of our site to enable the functionality of this area and ease of use for those people visiting.

1.2 Some of our affiliate / advertising partners may also use cookies. Unless otherwise stated, SEO Kings and/or its licensors own the intellectual property rights for all material on SEO Kings. All intellectual property rights are reserved.

1.3 You may view and/or print pages from <https://seokings.com.au> for your own personal use subject to restrictions set in these terms and conditions.

2. You must not:

- (a). Republish material from <https://seokings.com.au>
- (b). Sell, rent or sub-license material from <https://seokings.com.au>
- (c). Reproduce, duplicate or copy material from <https://seokings.com.au>
- (d.) Redistribute content from SEO Kings (unless content is specifically made for redistribution).

3. Hyperlinking to our Content

The following organizations may link to our Web site without prior written approval:

- (a). Government agencies;
- (b). Search engines;
- (c). News organizations;

3.1 Online directory distributors when they list us in the directory may link to our website in the same manner as they hyperlink to the websites of other listed businesses; and

(a). Systemwide Accredited Businesses except soliciting non-profit organizations, charity shopping malls, and charity fundraising groups which may not hyperlink to our Web site.

3.2 These organizations may link to our home page, to publications or to other Web site information so long as the link:

- (a). is not in any way misleading;
- (b). does not falsely imply sponsorship, endorsement or approval of the linking party and its products or services; and
- (c). fits within the context of the linking party's site.

3.3 We may consider and approve in our sole discretion other link requests from the following types of organizations:

Commonly-known consumer and/or business information sources such as:

- (a). Associations or other groups representing charities, including charity giving sites, online directory distributors;
- (b). Internet portals; accounting, law and consulting firms whose primary clients are businesses; and educational institutions and trade associations.

3.4 We will approve link requests from these organizations if we determine that:

- (a). the link would not reflect unfavorably on us or our accredited businesses (for example, trade associations or other organizations representing inherently suspect types of business, such as work-at-home opportunities, shall not be allowed to link);
- (b). the organization does not have an unsatisfactory record with us;

(c). the benefit to us from the visibility associated with the hyperlink outweighs the absence of ;
and

(d). where the link is in the context of general resource information or is otherwise consistent with editorial content in a newsletter or similar product furthering the mission of the organization.

3.5 These organizations may link to our home page, to publications or to other Web site information so long as the link:

(a). is not in any way misleading;

(b). does not falsely imply sponsorship, endorsement or approval of the linking party and its products or services; and

(c). fits within the context of the linking party's site.

3.6 If you are among the organizations listed in paragraph 2 above and are interested in linking to our website, you must notify us by sending an e-mail to enquiries@seekings.com.au.

3.7 Please include your name, your organisation name, contact information (such as a phone number and/or e-mail address) as well as the URL of your site, a list of any URLs from which you intend to link to our website, and a list of the URL(s) on our site to which you would like to link. Allow 2-3 weeks for a response.

3.8 Approved organizations may hyperlink to our Web site as follows:

(a). By use of our corporate name; or

(b). By use of the uniform resource locator (Web address) being linked to; or

(c). By use of any other description of our Web site or material being linked to that makes sense within the context and format of content on the linking party's site.

3.9 No use of SEO Kings's logo or other artwork will be allowed for linking absent a trademark license agreement.

4. Iframes

Without prior approval and express written permission, you may not create frames around our Web pages or use other techniques that alter in any way the visual presentation or appearance of our Web site.

4.1 Reservation of Rights

We reserve the right at any time and in its sole discretion to request that you remove all links or any particular link to our Web site. You agree to immediately remove all links to our Web site upon such request. We also reserve the right to amend these terms and conditions and its linking policy at any time. By continuing to link to our Web site, you agree to be bound to and abide by these linking terms and conditions.

4.2 Removal of links from our website

If you find any link on our Web site or any linked web site objectionable for any reason, you may contact us about this. We will consider requests to remove links but will have no obligation to do so or to respond directly to you.

Whilst we endeavour to ensure that the information on this website is correct, we do not warrant its completeness or accuracy; nor do we commit to ensuring that the website remains available or that the material on the website is kept up to date.

4.3 Content Liability

We shall have no responsibility or liability for any content appearing on your Web site. You agree to indemnify and defend us against all claims arising out of or based upon your Website. No link(s) may appear on any page on your Web site or within any context containing content or materials that may be interpreted as libelous, obscene or criminal, or which infringes, otherwise violates, or advocates the infringement or other violation of, any third party rights.

4.4 Disclaimer

To the maximum extent permitted by applicable law, we exclude all representations, warranties and conditions relating to our website and the use of this website (including, without limitation, any warranties implied by law in respect of satisfactory quality, fitness for purpose and/or the use of reasonable care and skill). Nothing in this disclaimer will:

- (a). limit or exclude our or your liability for death or personal injury resulting from negligence;
- (b). limit or exclude our or your liability for fraud or fraudulent misrepresentation;
- (c). limit any of our or your liabilities in any way that is not permitted under applicable law;
- (d). or exclude any of our or your liabilities that may not be excluded under applicable law.

The limitations and exclusions of liability set out in this Section and elsewhere in this disclaimer: (a) are subject to the preceding paragraph; and (b) govern all liabilities arising under the disclaimer or in relation to the subject matter of this disclaimer, including liabilities arising in contract, in tort (including negligence) and for breach of statutory duty.

To the extent that the website and the information and services on the website are provided free of charge, we will not be liable for any loss or damage of any nature.

4.5 Pay Per Click Services (PPC)

(a). PPC Services refers to the creation and advertisement but not limited to Google Ads, Facebook, Twitter, Instagram, LinkedIn.

(b). The ongoing nature of these services is subject to the monthly costs paid by the client.

(c). We will implement the best strategy for your advertisements to succeed, however we are unable to provide a warranty that the PPC Service will provide you with extremely prolific, tangible results such as increase in sales, profits or improvements.

(d). Your acknowledgement agrees that we have no control over the advertising policies of the platforms used such as Facebook, Instagram, Twitter, Google and so forth at the present time or in the future. We exercise the right to terminate your campaign or reject it at any time at the sole discretion of the platform in line with their policies.

4.6 SEO (Search Engine Optimisation)

SEO refers to the services provided from us to you in the form key phrases and search terms associated with your business in order to achieve higher search rankings by search engines.

(a). The key phrases must be agreed upon by you as the "Company" as we will provide the SEO services in respect to this acknowledgement.

(b). In agreement with this claim, you authorise us to create an environment of links between your website, other websites, industry guides or directories that are of beneficial nature to your SEO. As your direct agent for this claim, we will, in accordance, promise not to use any links or information from defamatory, obscene, vulgar, sexually inappropriate or sexually explicit.

4.7 You also agree to the following:

a. Search Engines can vary in their time it takes to index your website, irrespective of content, link building and in regards to your ranking, may take several months (3-9 months) before it has a substantial impact on your search ranking.

b. Search Engines can change or vary their policy at any given time without warning and it may impede on your website's indexing time, search ranking, and may even refuse to include your website in their directory.

c. As such, your SEO may be negatively impacted due to factors outside of our control, such as changes in search engine policies or algorithms used to determine ranking.

d. SEO Kings may be limited to the amount of work undertaken on your website to impact due to the particular structure of your website and its content management system

e. We do not have any control over search engines and as such, are not responsible for any delay in indexing or search rankings regarding your website, nor the impact it may have on your business.

4.8 Cancellation & Termination

SEO Kings ascertains the right to refuse these requests at any given time, however, under circumstances, you may enact the following below:

- (a). You may pause your campaign - but you shall contact us to determine the length of said pause.
- (b). A pause may last no more than 2 months.
- (c). 16% of the monthly fee for the service will be payable in advance in form of a fee.
- (d). For each pause , the term of the agreement will be automatically extended by a period equal to the period of the pause.
- (e). You acknowledge any warranty will be voided, in conjunction with any guarantee.
- (f). You understand and acknowledge that a pause to an ongoing SEO campaign can adversely influence the rankings of the website in a negative manner.

4.9 Credit & Contact Information

This Terms and conditions page was created by our management team. If you have any queries regarding any of our terms, please contact us on enquiries@seekings.com.au