



PRIVACY POLICY

This following document sets forth the Privacy Policy for the SEO Kings - <https://seekings.com.au>.

SEO Kings is committed to providing you with the best possible customer service experience. SEO Kings is bound by the Privacy Act 1988 (Cth), which sets out a number of principles concerning the privacy of individuals.

1.1 Collection of your personal information

There are many aspects of the site which can be viewed without providing personal information, however, for access to future SEO Kings customer support features you are required to submit personally identifiable information. This may include but not limited to a unique username and password, or provide sensitive information in the recovery of your lost password.

(a). The information we may require in order to provide a service for you is identifying information such as your full name, residential or business address, domain name, industry, email address and credit card details.

(b). We utilise data reporting systems to further enhance our user experience. These systems may collect information such as IP address, referring site (URL), domain name, date and time accessed, pages accessed, documents downloaded.

This information will not be identified or shared unless required to by law.

(c). Any information collected as part of these systems or through voluntary surveys etc, will only be used to further enhance our products, user experience, and improve the quality of our overall services.

1.2 Sharing of your personal information

We may occasionally hire other companies to provide services on our behalf, including but not limited to handling customer support enquiries, processing transactions or customer freight shipping. Those companies will be permitted to obtain only the personal information they need to deliver the service. SEO Kings takes reasonable steps to ensure that these organisations are bound by confidentiality and privacy obligations in relation to the protection of your personal information.

(a). We may supply your information to 3rd parties if there is a vested interest to the success of your business.

This may include things like SEO, CPC (Google AdWords), analytics, etc.

(b). For marketing information (unless you have opted-out as such).

1.3 Use of your personal information

For each visitor to reach the site, we expressly collect the following non-personally identifiable information, including but not limited to browser type, version and language, operating system, pages viewed while browsing the Site, page access times and referring website address. This collected information is used solely internally for the purpose of gauging visitor traffic, trends and delivering personalized content to you while you are at this Site.

From time to time, we may use customer information for new, unanticipated uses not previously disclosed in our privacy notice. If our information practices change at some time in the future we will use for these new purposes only, data collected from the time of the policy change forward will adhere to our updated practices.

1.4 Changes to this Privacy Policy

SEO Kings reserves the right to make amendments to this Privacy Policy at any time. If you have objections to the Privacy Policy, you should not access or use the Site.

1.5 Accessing Your Personal Information

You have a right to access your personal information, subject to exceptions allowed by law. If you would like to do so, please let us know. You may be required to put your request in writing for security reasons. SEO Kings reserves the right to charge a fee for searching for, and providing access to, your information on a per request basis.

1.6 Contact

SEO Kings welcomes your comments regarding this Privacy Policy. If you have any questions about this Privacy Policy and would like further information, please contact us by any of the following means during business hours Monday to Friday.

Email: enquiries@seokings.com.au